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Creative Amazon Content

amazon spn   upwork   ★ Trustpilot   amazon ads

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Amazon Creative Services

 Product Listing Copywriting & SEO

 Amazon A+ Content Page Design

 Product Gallery Images Design

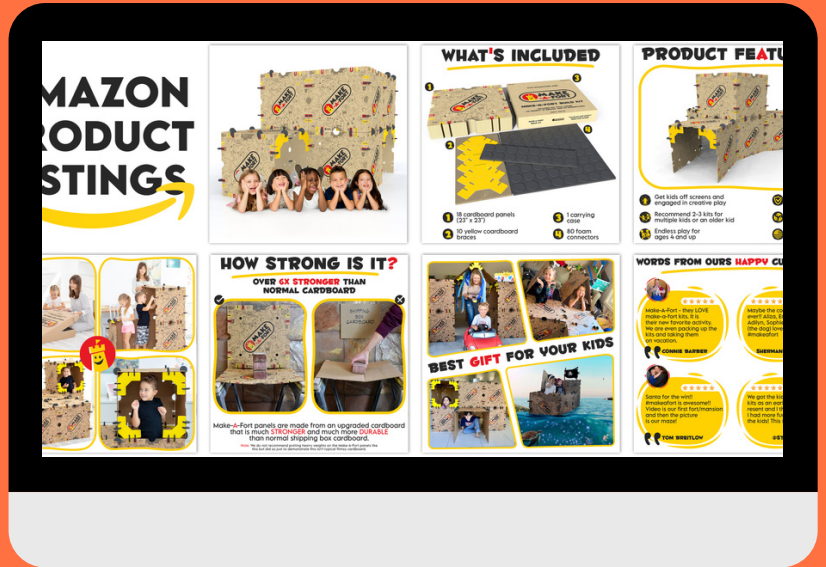 Amazon Brand Storefront Development

 Professional Product Shooting

 Packaging Design

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PRODUCT LISTING

COPYWRITING & SEO

A product detail page with high-quality content enhances the potential buyer experience, helps your listing to appear in the first slots of the customer search page, and helps your conversion rates by providing accurate information to customers. An optimized product catalog includes:

- Title
- 5 Bullet Points
- Description
- Search Terms (Backend Keywords)

The most important aspects we analyze to ensure your listing page is set for success include:

- Unique Selling Proposition
- Key benefits of your product or service
- Reviews
- Keywords
- Amazon Policy Compliance

Boost your listing organically with Creative Copywriting & SEO

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AMAZON A+ CONTENT

MORE THAN 150 PAGES DESIGNED

Our Amazon A+ Content service includes Creative SEO Copywriting, Page Wireframe, Banners Graphic Design for the Layout, Content Submitting to Amazon Seller Central.

Research

Research is at the core of our A+ content creation.

Creative SEO Content

Creative content to educate, attract, and convert customers.

Premium Design

We carefully follow your brand guidelines and create the best look & feel for your products.

Boost your brand and conversion with a strategically designed A+ Content

Contact Owais at owais@amerify.co | https://amerify.co

PREMIUM A+ CONTENT SAMPLES

PREMIUM A+ CONTENT SAMPLES

ONCALI CBD RECOVERY CREAM
Rejuvenate your body. Recover dry and damaged skin with our soft and soothing hand cream

HELPS TO HYDRATE & REFRESH YOUR SKIN
Support your recovery from stress or inflammation in your daily routine & add Oncali CBD Recovery Cream

- Contains Ceramides and Colloidal Oatmeal
- Fragrance Free
- Perfect for Sensitive Skin
- Contains 500 mg of CBD
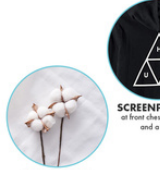- Contains 8 oz of Hand Cream

INGREDIENTS
Vegetable Glycerin, Water, Glyceryl Stearate, Stearic Acid, Alkyl Benzoate, MCT Oil, Cetearyl Alcohol, Shea Butter, Dimethicone, Arrowroot Powder, Olive Squalane, Cannabidiol, Phenoxyethanol, Ceramide Complex, Calendula Extract, Colloidal Oatmeal, Xantham Gum, Allantoin.

HUF
ESSENTIALS
TRIPLE TRIANGLE
PULLOVER HOODIE

SCREENPRINTED at front chest and back and a HUF

80% COTTON   20% POLYESTER

STYLE WITH COMFORT

PRODUCT BENEFITS
ENDLESS COMFORT   ULTIMATE DURABILITY   MACHINE WASHABLE   ENVIRONMENT FRIENDLY

HUF represents the progressive vision that has driven Hufnagel since day one. It is renowned for its clean aesthetic, provocative designs, and quality craftsmanship. For over 15 years, HUF has been dedicated to pushing the culture forward, by refusing to conform to it.

Build. Destroy. Rebuild.

COZLOW
HANDPRO FINGER MASSAGER

FINALLY SAY GOODBYE TO CHRONIC HAND PAIN!
Minimal use of our roller daily will yield long-lasting results.

REASONS TO GET OUR HANDPRO FINGER MASSAGER
EVERLASTING EFFECTS   EASY TO USE   FINGER MASSAGER   HAND MASSAGER   PROFESSIONAL GRADE TOOLS

HAND MASSAGER
Side B features a single roller that provides a targeted deep tissue massage to pressure points.

FINGER MASSAGER
Side A has 2 rollers that apply pressure to both sides of a finger simultaneously, creating a thorough massage.

THE HANDPRO CALMS THE EFFECTS
of arthritis, reduces stiffness, increases circulation, and eases joint pain in the fingers and hands.

ARTHRITIS   STIFFNESS   CIRCULATION   JOINT PAIN

WHAT'S STOPPING YOU?
We know you will love our HandPro finger massager. The tool is cost-effective, and backed by Amazon's money-back satisfaction to make sure you are happy with your results.

CALM COMPLETE ULTRA STRENGTH STRESS RELIEF GUMMIES
Natural Raspberry Flavored Gummies of Happiness

TAKE TWO GUMMIES DAILY
Stress & Anxiety Relief   Promote Relaxation   Promote Quality of Sleep
Supports Sexual Health   Support Physical Performance   Support Memory & Concentration

KICK OUT THE CHAOS WITH CALM

CALM, CLARITY & CONTROLLED MOOD
Peace Inducing   Mood Brightening
De-stress   Mental Focus

SAFETY & QUALITY
Calm-Complete Natural Gummies Stress & Anxiety Relief

DUAL ACTION ThyroSurge ELITE
Thyroid & Adrenal Support Apple Flavor Gummy

TAKE 2 GUMMIES PER DAY
Enhances Mood & Energy   Promotes Proper Circulation   Supports Focus & Metabolism   Stress & Anxiety Relief   Better Weight Management

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

EXPERTLY FORMULATED
B12 25 mcg — Supports energy levels
Iodine 150 mcg — Helps produce essential Thyroid hormones
Ashwagandha 300 mcg — Supports focus, stress & anxiety
L-Tyrosine 50 mcg — Combined with iodine to help boost Thyroid hormones

ThyroSurge ELITE
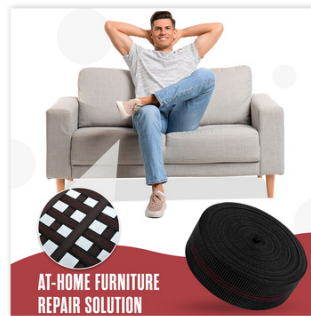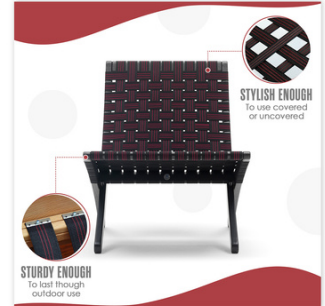Provides you with support on both sides for optimum hormonal balance

SAFETY & QUALITY
ThyroSurge ELITE gummies are vegetarian friendly, non —GMO, Plant-based.

Ezvita
BEAR SIPPY CUP
Soft and Convenient For Kids to Grasp

Easy To Clean   Handle High Temperature   Dishwasher Safe   Microwave & Freezer Safe

YOUR GUARD
Hypoallergenic & bacterial resistant

PERFECT SIZE
Easy to hold. 2 handles perfectly sized for little hands

118mm   130mm   65mm

SPILL PROOF
Perfect Training Cup for Toddlers

6+ MONTHS TRAINING CUP

CHOOSE FROM 5 COLORS
DUSTY ROSE   WARM TAUPE   TRADEWINDS   RAW SIENNA   SILVER SAGE

Ezvita

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PREMIUM A+ CONTENT SAMPLES

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AMAZON GALLERY IMAGES

MORE THAN 1000 AMAZON IMAGES DESIGNED
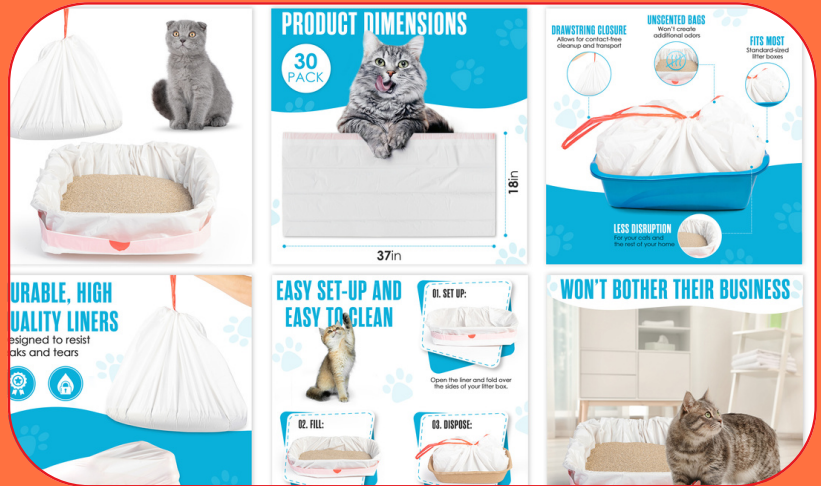
Our Amazon Gallery Images service includes Creative SEO Content, Graphic Design for 7 thumbnails that may include infographics, mockups, and submitting to Amazon Seller Central.

Research

Research is at the core of our A+ content marketing creation.

Creative SEO Content

Creative content to educate, attract, and convert customers.

Premium Design

We carefully follow your brand guidelines and create the best look & feel for your products.

Boost your brand and conversion with a strategically designed gallery images

GALLERY IMAGES SAMPLES

AMAZON PRODUCT LISTINGS

PRODUCT DIMENSIONS
20ft
2in

STYLISH ENOUGH
To use covered or uncovered

STURDY ENOUGH
To last though outdoor use

PRODUCT FEATURES
Use Indoors and Outdoors
Strong and Sturdy Material
DIY or Professional Use
Various Furniture Types

AT-HOME FURNITURE REPAIR SOLUTION

BUILT TO LAST
Woven elastic threads create a dependable, durable structure

Designed by Amerify

AMAZON PRODUCT LISTINGS

PRODUCT DIMENSIONS
30 PACK
18in
37in

DRAWSTRING CLOSURE
Allows for contact-free cleanup and transport

UNSCENTED BAGS
Won't create additional odors

FITS MOST
Standard-sized litter boxes

LESS DISRUPTION
For your cats and the rest of your home

PRODUCT FEATURES
Dust-Free   Waterproof   Easy Set-Up   Heavy Duty

DURABLE, HIGH QUALITY LINERS
Designed to resist leaks and tears

EASY SET-UP AND EASY TO CLEAN
01. SET UP:
Open the liner and fold over the sides of your litter box.
02. FILL:
Evenly cover the bottom of your box with between 2-3 inches of cat litter.
03. DISPOSE:
Grab the sides of your liner and pull in the drawstrings. Tie up and place in the trash for mess-free cleaning.

WON'T BOTHER THEIR BUSINESS

Designed by Amerify

GALLERY IMAGES SAMPLES

Designed by Amerify

Designed by Amerify

GALLERY IMAGES SAMPLES

AMAZON
PRODUCT
LISTINGS

Designed by Amerify

AMAZON
PRODUCT
LISTINGS

ACHIEVE GLAMOUR
Makeup Without Leaving Marks

SOFT
SKIN FRINDLY
DENSE
FLUFFY

SAFE FOR SENSITIVE SKIN

PETAL-SHAPED GRIP
Comfortable and
easy to handle

PRECISION TIP
For natural looking
results

LARGE AREA
Makes makeup
easier

NEARLY 200,000
BRISTLES
Soft and delicate
synthetic bristles

ONE BRUSH FOR ALL

Cream Foundation
Liquid Foundation
BB Cream
Primer
Contour
Blusher

BEFORE

AFTER

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GALLERY IMAGES SAMPLES

AMAZON PRODUCT LISTINGS

Designed by Amerify

AMAZON PRODUCT LISTINGS

Designed by Amerify

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AMAZON STOREFRONT

MORE THAN 50 STOREFRONTS CREATED

Amazon Brand Storefront is a portal for your registered brand at Amazon to display all your products and categories in a way that helps customers to learn more about your brand and products at the time it provides an easy path to access what they are looking for.

Research and classification

Research and a right product classification is at the core of our storefront creation.

Creative Layout & Content

Creative content to educate, attract and convert customers. Organized in a way that eases the customer purchase path.

Premium Design

We carefully follow your brand guidelines and create the best look & feel for your brand at Amazon.

Boost your brand and conversion with a strategically designed brand store

Contact Owais at owais@amerify.co | https://amerify.co

Amazon Storefront Design Packages

Standard	Advanced	Premium
Recommended for brands with up to 3 products or categories.	Recommended for brands between 4 and 7 products or categories.	Recommended for brands with 8+ and up to 12 products or categories.
Custom homepage design with up to 6 blocks: banners, infographics, shoppable images.	Custom homepage design with up to 9 blocks: banners, infographics, shoppable images.	Custom homepage design with up to 12 blocks: banners, infographics, shoppable images.
Up to 3 category pages displaying products (direct link to product listing).	Up to 7 category pages displaying products (direct link to product listing).	Up to 12 category pages displaying products (direct link to product listing)
Amazon Store Configuration at Seller Central and content submitted to for approval and publication.	1 slideshow video with products edited* and placed at the homepage. *using product photos and video assets available	1 slideshow video with products edited* and placed at the homepage. *using product photos and video assets available
*Video slideshow available as an additional Add-on to the service (optional).	Amazon Store Configuration at Seller Central and content submitted to for approval and publication.	Custom header design for each product or category page. *header is the top banner of the store
		1 custom block designed for each product or category page.
		Amazon Store Configuration at Seller Central and content submitted to for approval and publication.

If your brand sells more than 12 products or categories, please ask Owais for a customized package at owais@amerify.co

Standard Stores

Recommended for brands with up to 3 products or categories.

Designed by Amerify
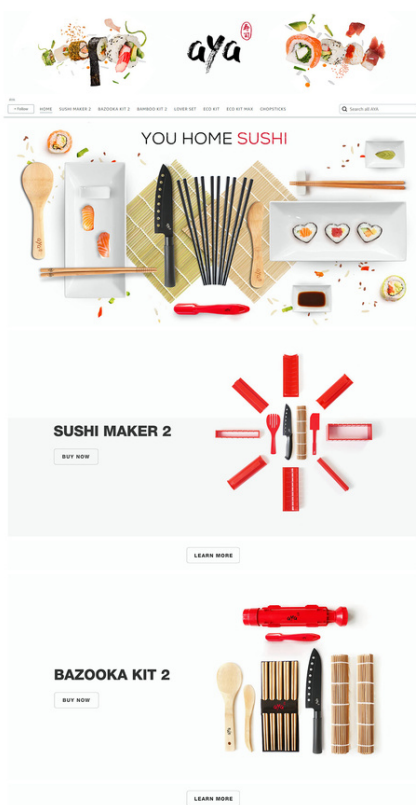
Designed by Amerify

Standard store designed with 6 blocks and a video slideshow as an add-on service.

Content in the homepage shows benefits of each product a clear CTA.

Standard store designed with 6 blocks and a video that can be played in one of the banners. Video was provided by the brand.

Content in the homepage shows the main benefits.

Advanced Stores

Recommended for brands between 4 and 7 products or categories.

Designed by Amerify

Designed by Amerify

Store designed with 8 blocks and a video that plays automatically in the background.

Content in the homepage shows benefits of each product a clear CTA.

Advanced store designed with 8 blocks and a video that can be played in one of the banners. Video was provided by the brand.

Content in the homepage shows the main benefits.

Premium Stores

Recommended for brands with 8+ and up to 12 products or categories.

Designed by Amerify

Designed by Amerify

Store designed with 12 blocks and a video that plays automatically in the background

Content in the homepage connect to the different product categories that the brand offer and a clear CTA.

Standard store designed with 10 blocks and a video slideshow with products that plays automatically in the background.

Content in the homepage shows the different target markets, product categories and direct link to hot selling versions.

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PRODUCT PHOTOGRAPHY AND VIDEO

PROFESSIONAL SHOOTING AND FOOTAGE

Great product shots are key to communicating your brand and product benefits. Professional photographs play a big role in getting noticed, that's why investing in stunning photographs of your products can be the difference between a successful business and a failed business.

Working with us is easy, get your product shots in 3 simple steps

Brief

Please fill and submit a form provided once project kicks off.
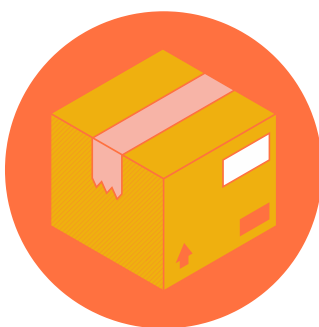
Product Samples

Prepare and ship product samples to our address.
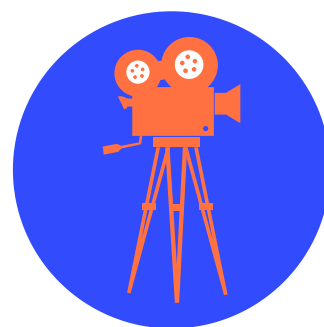
Shooting

Once samples are received we'll schedule shooting according to the brief and get your product photographed/recorded!

Contact Owais at owais@amerify.co | https://amerify.co

Product Photography Packages

Basic Package (7-9 Photos)	Standard Package (15-20 Photos)	Pro Seller Package (15-20 Photos + Video
White background shots	White background shots	White background shots
Product details shots	Product details shots	Product details shots
Basic Lifestyle shots (Done with props)	Lifestyle shots in a real environment and with a model and props. *	Lifestyle shots in a real environment and with a model and props. *
	Products with color variations: 2-3 photos on white background per color variation of the same product + a group shoot.	Products with color variations: 2-3 photos on white background per color variation of the same product + a group shoot.
		A video of 30 - 45 seconds with a model in a real environment.*

Product Video Packages

Listing Video	Video Clips	Video for Amazon Ads
A video of 30 - 45 seconds with a model in a real environment.*	Raw clip of 10 seconds 15-20 clips with a model in a real environment.*	Edited video of 15-25 seconds optimized for Amazon Video Sponsored Ads

*Final price will include model fee and rental fee when needed. In some cases we need to rent a studio to have the best environment.

Product Photography Packages

Basic Package (7-9 Photos)

White background shots

Product details shots

Basic lifestyle shots (done with props)

Product details shots

Product Photography Packages

Standard Package (15-20 Photos)
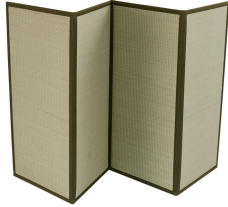
White background shots
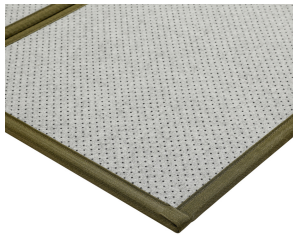
Product details shots

Lifestyle shots in a real environment and with a model and props.*
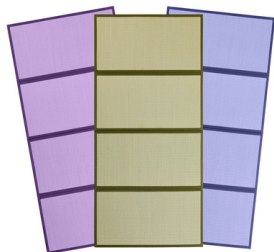
Products with color variations: 2-3 photos on white background per color variation of the same product + a group shoot.
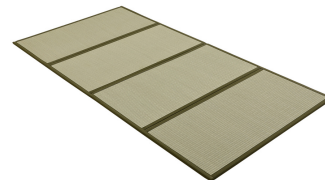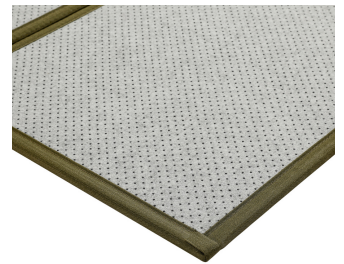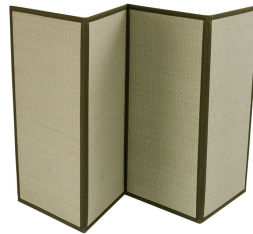
*Final price will include model fee and rental fee when needed. In some cases we need to rent a studio to have the best environment.

Product Photography Packages

Pro Seller Package (15-20 Photos + Video)

White background shots

Product details shots

Lifestyle shots in a real environment and with a model and props.*
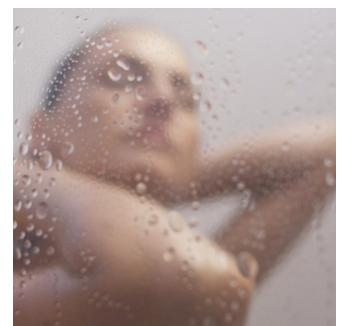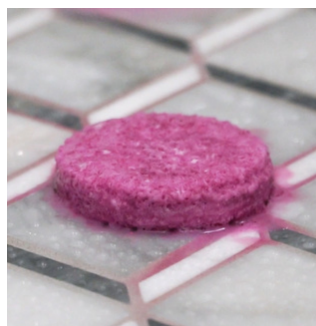
A video of 30 - 45 seconds with a model in a real environment

*Final price will include model fee and rental fee when needed. In some cases we need to rent a studio to have the best environment.

Product Video Packages

Listing Video

Video Clips

Video for Amazon Ads

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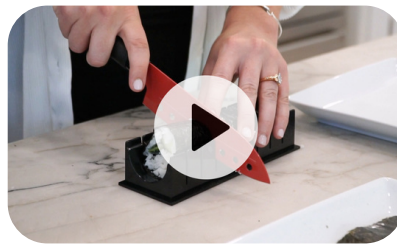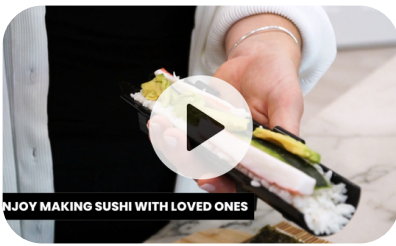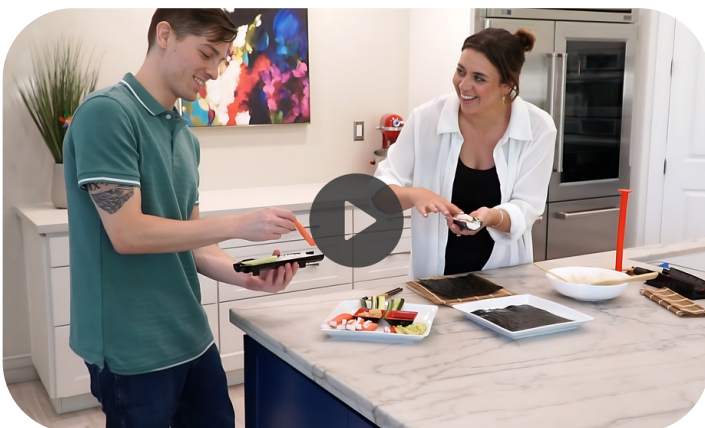
PACKAGING DESIGN

LABEL, BOX AND INSERT DESIGN FOR NEW PRODUCTS

The Amazon shelf is crowded with products and all look the same. Boring, right? The packaging provides the first contact between your product and your potential customer and is key to providing visibility and attracting potential clients to click on your product. On the other hand, Amazon requirements need to be met!

Want to do it right?

With our packaging design and development service, we guarantee to turn this element into a powerful marketing tool that generates a positive first impression on the digital shelf.

PRODUCT PACKAGING SAMPLES

PRODUCT PACKAGING SAMPLES

PRODUCT PACKAGING SAMPLES
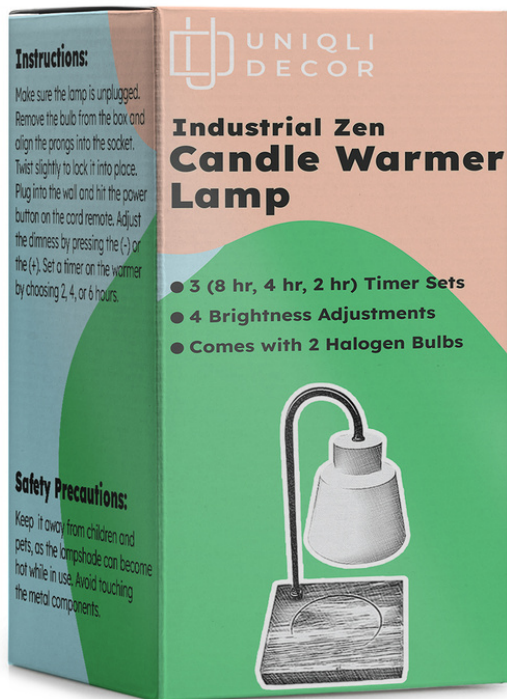
INSERT AND MANUALS SAMPLES